To:

From:

I am writing to ask for your approval to attend Impact Nation, Relias’ annual conference, happening in Fort Lauderdale, Florida from September 14 - 16, 2020.

Impact Nation 2020 will include 50 valuable sessions, office hours and certification opportunities with Relias experts, inspiring keynotes, and unparalleled networking with 600+ healthcare leaders. I feel confident that I will walk away from this conference with the tools I need to help lead our organization to success.

I also want to take advantage of this opportunity to connect and build community with peers across the continuum of healthcare, and learn how they are maximizing their resources and technology to get the best outcomes for their clients, patients, and residents. Relias hand crafted Impact Nation into a unique conference that explores how connecting individuals, teams, resources and technology can help us get better at our jobs, get better results within our organization, and get better outcomes for those we serve.

You can visit the conference website by clicking on [this link.](http://impactnation.relias.com/)

**Impact Nation 2020 attendees will get to:**

- Set up 1-on-1 meetings with Relias Support / Client Success Managers / Content teams
- Attend sessions for up to 10 hours of CEUs on multi-disciplinary topics - HR to clinical (over $1,000.00 value)
- Participate in industry roundtable sessions where we discuss common goals, challenges and best practices
- Attend industry focused sessions and Relias platform-related sessions led by experts in our field
- Network with over 15 Relias industry partners

**Average Costs for Impact Nation:**

|  |  |
| --- | --- |
| $300 | Airfare |
| $675 | 3 Nights Hotel  |
| $279 | Registration Fee (dependent on time of registration) |
| $40 | Roundtrip taxi to airport |
| $100 | Meals (3 breakfasts, 2 lunches and 1 dinner are on Relias) |
| **$1,394\*** |

*\*Impact Nation benefits our business and contributes to my continuing education; therefore we can write off my travel expenses.* [*Click here*](https://www.irs.gov/taxtopics/tc511) *for more information.*

As you can see, Impact Nation is an incredible value, and we should take advantage of this great offer before it expires. Thank you for your time in considering this investment in my development.

Regards,